



RIVER CITY SOAP BOX DERBY
P. O. Box 5114
Columbus, GA 31906
Phone (706) 577-3409

January 29, 2018

Greetings River City Supporter,

On behalf of our Race Director, Robbie Branscomb, and the esteemed planning committee, we thank you in advance for being an official supporter of the **River City Soap Box Derby**. We are thrilled to provide this educational opportunity to the brightest students in our area. Over the course of 12 weeks, participants will learn how to build derby cars during our racer clinics. With the opportunity to see their perseverance and dreams realized, participants will race their cars **Saturday, June 30, 2018 in Columbus, Georgia**. We are asking you to show support for their effort through the purchase of an advertisement in our River City Soap Box Derby Souvenir Booklet. Your contributions help support: six (6) soapbox derby clinics, purchase of materials and maintenance of derby cars, and day of event costs.

Included with this letter is our 2018 contractual agreement with ad pricing and specs. When sending your ad please be sure that your ad is uploaded with the following specifications: 1) maximum live area for a full-page ad is 8.5" x 5.5" with **NO** bleed; 2) if sending a PDF, a resolution of 300dpi or higher with fonts included; 3) if ad will be created or sent in any other software, fonts must be included or the ad sent in outlines; and 4) ad images must be sent 300dpi or greater. Please send all ads to info@letsgrowsteam.org with a carbon copy (cc) to cystaldw@hotmail.com. Be advised that all ads and payments must be received no later than **Tuesday, May 1, 2018**. Payments for ads can be submitted by:

- Visiting the RCSBD Fundraiser link under Support LGS^x tab at www.letsgrowsteam.org
- Mail to: P. O. Box 5114, Columbus, GA 31906

If you have any questions pertaining to online payment or advertisement submission, please contact us at 706-577-3409 or info@letsgrowsteam.org. Again, thank you for your support and we look forward to a wonderful community event. It is through your support we continue to engage the youth our community in meaningful ways.

Cheerfully Yours,

Crystal Waye
Co-Chairperson, River City Souvenir Booklet



**RIVER CITY SOAP BOX DERBY
CONTRACTUAL AGREEMENT**

**P. O. Box 5114
Columbus, GA 31906
Phone (706) 577-3409**

NAME OF ADVERTISER: _____

CONTACT PERSON: _____

ADDRESS: _____
Street/P.O Box City/State Zip Code

PHONE #: () _____ EMAIL ADDRESS: _____

CHECK/MONEY ORDER ENCLOSED: _____ PAID ONLINE: _____

RCSBD SALES PERSON: _____ PHONE: _____

SIGNED: _____ DATE: _____

AD PRICES: (Circle/Highlight One)

CENTER FOLD	\$ 450.00 (SOLD)
INSIDE FRONT COVER	\$ 400.00 (SOLD)
INSIDE BACK COVER	\$ 350.00 (SOLD)
OUTSIDE BACK COVER	\$ 300.00 (SOLD)
WHOLE PAGE (8.5 x 5.5)	\$ 200.00
½ PAGE (4.25 x 5.5)	\$ 100.00
¼ PAGE (4.25 x 2.75)	\$ 50.00
BUSINESS CARD SUPPORTER (2.125x2.75)	\$ 25.00

SPEC INFORMATION

Please be advised that if you are sending a new or updated ad, the specs for River City Soap Box Derby ads are as follows. The maximum live area for a full-page ad is 8.5" x 5.5" with **NO** bleed. If sending a PDF, we need resolution of 300 dpi or higher with fonts included. If the ad would be created/sent in any other software, fonts must be included or the ad sent in outlines. Images sent must be 300dpi or greater.

Ads may be sent to: info@letsgrowsteam.org; please carbon copy (CC) cystaldw@hotmail.com

Online payment address: <https://2018rcsbdsouvenirbooklet.eventbrite.com> or
www.letsgrowsteam.org (go to support LGS^x tab under RCSBD Fundraiser)

Be advised that all ads and payments must be received no later than Tuesday, May 1, 2018.